

# WCSF 2015

## 8<sup>th</sup> World Congress on Science & Football

20-23 May 2015

Copenhagen, Denmark

[wcsf2015.ku.dk](http://wcsf2015.ku.dk)



## Exhibition & Sponsorship Prospectus

**DGI-Byen - CPH Conference**

**Hosted by:**



COPENHAGEN CENTRE FOR  
TEAM SPORT AND HEALTH  
UNIVERSITY OF COPENHAGEN



# WCSF 2015

Copenhagen, 20 - 23 May, 2015

## Sponsorship Opportunities

Welcome!

Dear Sponsor and/or Exhibitor,

We are delighted to invite you to take part in the 8<sup>th</sup> World Congress on Science and Football to be held in Copenhagen, Denmark, 20-23 May, 2015. The venue of the meeting is "DGI-Byen – CPH Conference" which is conveniently located in the centre of Copenhagen. As sponsor and/or exhibitor you have the opportunity to present your company / organisation to international scientists from the natural, human and social sciences, as well as practitioners within football.

Five codes of football are in focus at this multidisciplinary congress: Soccer, Rugby, and Australian, American and Gaelic Football. The congress will gather scientists and practitioners for knowledge exchange and dialogue, and highlight the newest research results, methodologies and applied approaches.

The congress expects to attract more than 500 participants from all over the world and also involves the governing bodies of football, FIFA and The Danish Football Association, and a unique opportunity is opened up for you to interact with a wide group of professionals within football. There are a number of different sponsor and exhibition packages which we hope will suit your wishes and demands. The exhibition area is situated in the melting pot of the congress and gives you direct access to the congress participants during the entire congress.

Being a sponsor and/or exhibitor enables you to promote your expertise, products and services. Please find more information about your sponsor and/or exhibition opportunities in the following material.

On behalf of

Jens Bangsbo  
Chair of Scientific Committee  
University of Copenhagen

Peter Krstrup  
Chair of Scientific Committee  
University of Copenhagen

Mie Bendtsen  
Member of Organizing Committee  
University of Copenhagen



April 2014: Peter Krstrup (University Of Copenhagen, DK), Mario Bizzini (FIFA, CH), Jiri Dvorak (FIFA, CH)





## Congress Committees

### Scientific Committee:

Jens Bangsbo, University of Copenhagen, Denmark (chair)  
Mario Bizzini, F-MARC, FIFA, Switzerland  
Jan Cabri, Norwegian School of Sport Sciences, Norway  
Carlo Castagna, Technical Department of the Italian Football Association, Italy  
Brian Dawson, University of Western Australia, Australia  
Barry Drust, Liverpool John More University, United Kingdom  
Anne-Marie Elbe, University of Copenhagen, Denmark  
Kari Fasting, Norwegian School of Sports Sciences, Norway  
Peter Riis Hansen, Gentofte Hospital, Denmark  
Per Hölmich, Copenhagen University Hospital, Denmark  
Maria Kavussanu, University of Birmingham, United Kingdom  
Peter Krstrup, University of Copenhagen, Denmark  
Joseph Maguire, Loughborough University, United Kingdom  
Tim Meyer, Saarland University, Germany  
Hiroyuki Nunome, Nagoya University, Japan  
Donna O'Connor, University of Sydney, Australia  
Laila Ottesen, University of Copenhagen, Denmark  
Gertrud Pfister, University of Copenhagen, Denmark  
Albrecht Sonntag, ESSCA School of Management, France  
Natalia Stambulova, Halmstad University, Sweden  
Per Aagaard, University of Southern Denmark, Denmark

### Local Organizing Committee:

Peter Krstrup, University of Copenhagen, Denmark (chair)  
Søren Bennike, University of Copenhagen, Denmark  
Glen Nielsen, University of Copenhagen, Denmark  
Anne Lykke Poulsen, University of Copenhagen, Denmark  
Knud Ryom, University of Copenhagen, Denmark  
Morten Randers Thomsen, University of Copenhagen, Denmark  
Mie Bendtsen, University of Copenhagen, Denmark



## Congress Secretariat



### **ICS - International Conference Services**

P.O. Box 41  
Strandvejen 171  
DK-2900 Hellerup, Copenhagen, Denmark  
Tel: +45 39 46 05 00  
Fax: +45 39 46 05 15

**E-mail: [sofie@ics.dk](mailto:sofie@ics.dk)**

[www.ics.dk](http://www.ics.dk)

Contact person: Ms. Sofie Due Jørgensen

## Important dates

Congress dates: 20 – 23 May 2015

Exhibition dates: 20 – 22 May 2015

Online registration opens: 1 June 2014

Abstract submission opens: 1 June 2014

Abstract submission closes: 10 January 2015

Early bird registration closes: 10 February 2015

Deadline for registration of sponsors & exhibitors: 1 May 2015

## Language

The official language of the congress will be English.



## Congress Venue

The congress will take place at DGI-Byen - CPH Conference which is centrally located a few minutes' walk from Copenhagen's main runway for participants coming by train from the Airport, Sweden or other parts of Denmark. You have paying parking facilities, if you travel by car. The official Conference hotel is just next to the Conference venue.

*The exhibition will be one of the focal points of the congress. The program is structured to optimize the opportunity for the delegates to visit the exhibition and interact with the exhibitors.*

*The congress offers exhibition stands conveniently located next to the lecture halls in the lobby where breaks are enjoyed.*

**DGI-Byen - CPH Conference**  
**Tietgensgade 65**  
**DK 1704 Copenhagen V**  
**+45 3329 8000**



## Hotel Accommodation

ICS has reserved hotel rooms of various categories in the city center.  
Please contact our hotel reservation department for further information.

Accommodation reservation agency: International Conference Services (ICS)  
Tel. +45 39 46 05 00  
E-mail: [reservations@ics.dk](mailto:reservations@ics.dk)



## Overview

Wednesday	20 May 08:00 – 12:00 hrs:	Exhibition build up
Wednesday	20 May 12:00 – 17:30 hrs:	Registration & opening session
Thursday	21 May 08:30 – 17:15 hrs:	Full congress day
Friday	22 May 08:30 – 18:15 hrs:	Full congress day
Friday	22 May 18:15 – 20:00 hrs:	Exhibition dismantling*
Saturday	23 May 09:00 – 13:00 hrs:	Half congress day

\* (or after last coffee break)

See [www.wcsf2015.ku.dk](http://www.wcsf2015.ku.dk) for scientific and social programme, including confirmed speakers.





## Exhibition

The congress and exhibition will take place at DGI-Byen - CPH Conference. Coffee breaks, light lunch and poster sessions will take place in the Exhibition area.

### Exhibition dates:

Build up: Wednesday 20 May 2015 08:00 – 12:00 hrs

Exhibition period: 20 - 22 May 2015

The exhibition will be officially opened on Wednesday 20 May 2015 at 13:00 hrs.

### Prices:

Price per square metre: Euro 400 excl. VAT. The minimum stand size is 4 square metres and the minimum rental fee is Euro 1600 excl. VAT. Nearly all sizes can be accommodated.

All prices are expressed in Euro and are exclusive of 25% VAT.

The fee for exhibition opportunities will be subject to the reverse charge mechanism when supplied to taxable companies established in the EU, in accordance with art 44 EC VAT Directive applicable as of January 2011. Invoices will be issued without VAT, and the company VAT number must be noted on the invoice. The fee will be subject to 25% Danish VAT for taxable persons and companies established in Denmark and countries outside the EU.

The stand rental includes (per 4 square meters):

- Floor space
- 1 exhibitor badge per exhibitor
- Organisation name in the printed final program
- Organisation name on the congress website
- Electricity and Wifi

For extra services, cleaning and material (including, but not limited to, carpet, light, decoration, fittings and furniture) on request.

We reserve the right to increase the stand rent insofar as, and to the extent to which taxes, VAT or other charges (including purchase tax or the like) according to law is imposed on exhibition material and/or stand rental.

### One Exhibitor Registration is entitled to:

- Free access to the exhibition area
- Access to the opening reception at the Town Hall provided space is available
- 1 free copy of the printed final programme
- Free light lunch and coffee & tea during coffee breaks (1 person)

Additional exhibitors can register for Euro 150 + VAT.



## Sponsor Levels and Benefits

*The WCSF 2015 congress is expected to attract about 500 participants from all over the world. As a sponsor including exhibition space you will have excellent opportunities to promote your latest products and services, and interact with scientists, practitioners and decision-makers.*

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**The benefits indicated are examples and can be tailored to your needs and style.  
All prices are expressed in Euro (€) and are exclusive of 25% VAT.**

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### Gold Sponsor

**Euro 5,500**

- 8 square meter exhibition area (4 x 2 meter)
  - Acknowledgement and description of sponsorship level on the congress website
  - 1 complimentary congress registrations
  - Organisation name and logo printed in the final program
  - Organisation name and URL placed on the congress website, sponsors page
  - Organisation logo presented on screens/slides during breaks
  - 1 leaflet in the congress bag
  - 2 signs/roll ups in exhibition/break area
  - 1 page advertisement inside the final program
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### Silver Sponsor

**Euro 3,200**

- 6 square meter exhibition area (3 x 2 meter)
  - Acknowledgement and description of sponsorship level on the congress website
  - Organisation name and logo printed in the final program/abstract book
  - Organisation name and URL placed on the congress website, sponsors page
  - Organisation logo presented on screens/slides during breaks
  - 1/2 page advertisement inside the final program/abstract book
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### Bronze Sponsor

**Euro 2,100**

- 4 square meter exhibition area (2 x 2 meter)
  - Acknowledgement and description of sponsorship level on the congress website
  - Organisation name and logo printed in the final program/abstract book
  - Organisation name and URL placed on the congress website, sponsors page
  - Organisation logo presented on screens/slides during breaks
-





## Individual Features Available for Sponsorship

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All sponsored activities are subject to approval by the Organising Committee.

**All prices are expressed in Euro and are exclusive of 25% VAT.**

Estimated number of participants: 500

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### **Advertisement**

(1 page 4-colour) inside the final program

Sponsorship: Euro 700

Benefits of sponsorship:

- Advertise your latest products and services in the final program delivered to all participants
  - Organisation name and URL placed on the congress website, sponsors page
- 

### **Advertisement**

(1/2 page 4-colour) inside the final programme

Sponsorship: Euro 400

Benefits of sponsorship:

- Advertise your latest products and services in the final program delivered to all participants
  - Organisation name and URL placed on the congress website, sponsors page
- 

### **Advertisement**

(1 page 4-colour) in the final programme on the inside front or back cover

Sponsorship: Euro 1,200

Benefits of sponsorship:

- Advertise your latest products and services in the final program delivered to all participants
  - Organisation name and URL placed on the congress website, sponsors page
- 

### **APP**

Sponsorship: Euro 1,000 + production costs

Benefits of sponsorship:

- ½ page advertisement in the printed final program with company logo and APP-code
  - Organisation name and URL placed on the congress website, sponsors page
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### **Lanyards**

Sponsorship: Euro 300 + actual costs (produced by sponsor) and delivery

Benefits of sponsorship:

- Company logo printed on lanyards carried by all participants
  - Organisation name and URL placed on the congress website, sponsors page
- 

### **Congress bags**

Logo printed on the bags. We are aiming to have an environmentally friendly bag

Layout and bag are to be agreed with the Organising Committee

Sponsorship: Euro 500 + actual costs (produced by sponsor) and delivery

Benefits of sponsorship:

- Company logo on bags carried by all participants
  - Organisation name and URL placed on the congress website, sponsors page
-



### **Leaflet in congress bags**

Sponsorship: Euro 1 per insert in the bag (and delivery)

Benefits of sponsorship:

- Insert in congress material (max. A4 size)
  - Organisation name and URL placed on the congress website, sponsors page
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### **Pencil and pad**

A pencil and pad will be put into the congress bags, distributed to all delegates

Sponsorship: Euro 500 + actual costs (produced by sponsor) and delivery

Benefits of sponsorship:

- Company logo on pencil and pad
  - Organisation name and URL placed on the congress website, sponsors page
- 

### **Coffee breaks & fresh fruit**

Served in the exhibition area to all delegates

Sponsorship: per coffee & fresh fruit break: Euro 300 + actual costs

Benefits of sponsorship:

- Signs with sponsor/company logo on buffets
- Organisation name and URL placed on the congress website, sponsors page

Available coffee & fresh fruit breaks:

Morning coffee & fruit:

21 May 2015

22 May 2015

23 May 2015

Afternoon coffee & fruit:

20 May 2015

21 May 2015

22 May 2015

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### **Lunch (one lunch break)**

Light lunch to all delegates

Sponsorship: Euro 500 + actual costs.

Benefits of sponsorship:

- Signs with sponsor/company logo on buffets
- Organisation name and URL placed on the congress website, sponsors page

Available lunch breaks:

20 May 2015

21 May 2015

22 May 2015

23 May 2015

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### **Lunchbox during social events 21 May 2015**

Lunchbox to all delegates participating at social sport events in the evening of the 21 May 2015 (i.e. football tournament, picnics, guided tours)

Sponsorship: Euro 500 + actual costs.

Benefits of sponsorship:

- Signs with sponsor/company logo where serving takes place
- Up to 4 roll-ups placed where the events take place
- Organisation name and URL placed on the congress website, sponsors page



## Terms of Payment for Sponsorships and Exhibition Stand Space

The total exhibition and sponsorship fee will be invoiced once the signed 'Binding Order Form' has been received.

Payments can be made in DKK or Euro through bank transfer (detailed information will be informed on invoice). Please put "WCSF 2015", invoice number and the name of your company in the reference, **and make sure that there will be no costs to the beneficiary.**

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## Cancellation Policy

Cancellations must be received in writing.

A cancellation charge of 50% of the total sponsorship fees will apply to cancellations received between 6 and 3 months prior to the congress. For cancellations received later than 20 February 2015 a 100% charge of the fee will be applied.

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## Promotional material

Please note that, brochures and sales materials are appreciated in the stands but not in the lecture halls, poster area and corridors. Exhibitors have the freedom to install company posters in or behind their stands and of course to display sales materials on their stand and interact with congress participants. Announcements of coming events can be placed at the discretion of the registration desk as long as space is available.

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## Congress Secretariat – Sponsorships and Exhibition

For questions or further information please contact:



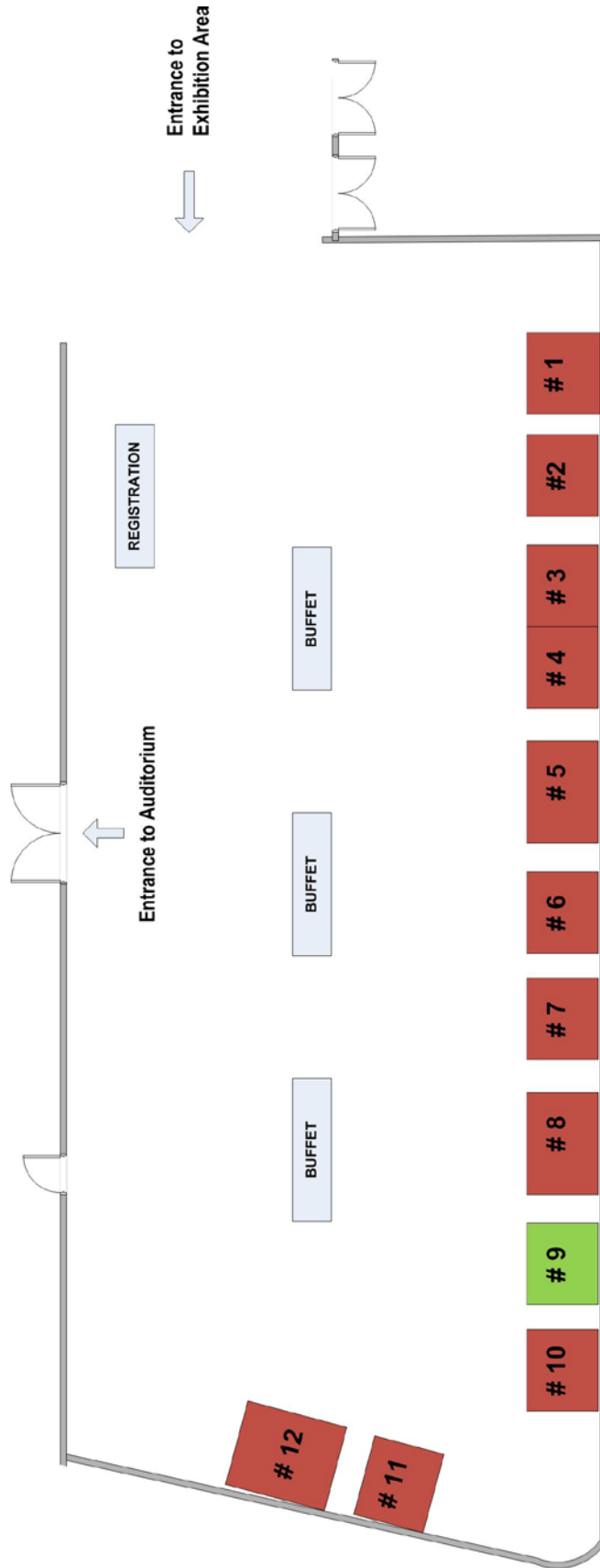
ICS A/S  
International Conference Services  
P.O. Box 41, Strandvejen 169-171  
DK-2900 Hellerup, Denmark

Att.: Sofie Due Jørgensen  
Phone: +45 3645 0500  
Fax: +45 3946 0515  
Email: [sofie@ics.dk](mailto:sofie@ics.dk)

**World Congress on Science and Football (WCSF)  
Copenhagen, 20 – 23 May 2015  
(Exhibition 20 – 22 May 2015)**



**Floor Plan**



9	
10	GPSports
11	Smartfish
12	STATSports

5	Chyronhego
6	Routledge
7	Firstbeat Technologies
8	Catapult

1	FIFA
2	DBU
3	DLF-Trifolium
4	DLF-Trifolium



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Please note that the Floor Plan is not 100% in  
scale, and is a work in progress.



Please do not hesitate to get back to us if you have questions or comments.

Best regards

Sofie Due Jørgensen

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